

ALEXANDRA GLIBBERY

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Creative Director and Design Executive with over 25 years of experience leading global apparel design, brand strategy, and product development across fashion and lifestyle. From building new brands and product categories to leading international design teams and global licensing partnerships, I bring an editorial approach grounded in commercial insight, translating creative vision into compelling products and sustainable business growth. Known for building collaborative teams, refining working processes, and aligning design with both merchandising strategy and evolving consumer behavior, I develop distinctive assortments that strengthen brand equity while balancing creativity with commercial success.

A&G CREATIVE | CREATIVE DIRECTOR | 2021 – Present

Co-founder and Creative Director of A&G Creative, a boutique creative agency specializing in brand narrative, strategy, identity, and art direction across fashion, wellness, hospitality, and lifestyle sectors. Partnering closely with founders and leadership teams, I apply the editorial eye, brand discipline, and strategic perspective developed over 25 years in the global fashion industry to help businesses define, refine, and elevate their visual identity and market positioning.

Website: www.aandgcreative.com

- Advise founders and leadership teams on brand strategy, narrative, visual identity, and art direction, helping translate business objectives into distinctive, commercially relevant creative solutions.
- Partner with emerging and established businesses to define brand positioning, refine customer-facing communications, and develop integrated brand strategies that support long-term growth.
- Collaborate with co-founder Greg Munson, combining complementary expertise in art direction, digital innovation, and marketing strategy to deliver cohesive brand experiences across web, social, and digital platforms.
- Execute branding, websites, copywriting, and campaign development, engaging trusted external partners as needed to deliver high-quality work across every stage of a project.

SPANX | VP WOMEN'S DESIGN | Nov 2020 – Apr 2021

Recruited by Sara Blakely as VP of Women's Design to help define Spanx's expansion beyond shapewear and intimates into a broader women's apparel brand ahead of the company's acquisition by Blackstone.

- Defined category expansion opportunities through market research, competitive analysis, and strategic product planning, helping shape the future direction of Spanx's women's apparel business.
- Developed two seasons of women's apparel concepts, combining proprietary fabric technologies with commercial design principles to establish a foundation for future category expansion.
- Partnered with executive leadership on organizational structure, design processes, and team responsibilities to support the transition from a shapewear-led business to a broader apparel organization.

CK CALVIN KLEIN | DESIGN DIRECTOR | Jun 2010 – Oct 2019

As Design Director, I led the New York design team, overseeing the development of seasonal collections across Southeast Asia, Japan, and Europe. Working closely with the Creative Director, cross-functional merchandising, production, and licensing partners, my team translated the Calvin Klein brand vision into commercially relevant collections tailored to regional markets, maintaining a cohesive presence across all global licensees.

- Led the design, development, and execution of eight seasonal deliveries annually, overseeing complex assortments across multiple global markets, price points, and manufacturing partners.
- Managed and mentored the design team, restructuring roles around individual strengths while coordinating multiple global deadlines, international travel schedules, and cross-functional partnerships.
- Directed fabric, trim, color and product development across all apparel categories, partnering closely with merchandising, production, and regional licensees to deliver dynamic collections across varying price points and manufacturing partners.
- Traveled extensively throughout Asia, Europe, and Japan for sourcing, fittings, showroom set-up, and seasonal product presentations, ensuring consistent execution across global markets.
- Developed seasonal concept presentations, styling direction, and commercial lookbooks that communicated the design vision across regional markets, helping to align assortments early in the product development process.
- Modernized the design team's workflow by implementing digital development processes, shared resource libraries, and standardized working practices, improving collaboration, efficiency, and knowledge sharing across global teams.
- Served as a trusted design leader across the global organization, providing creative oversight, design approvals, and brand guidance across licensed businesses.
- Led the design team through multiple leadership transitions while maintaining creative consistency, team engagement, and uninterrupted delivery across all markets.

CK CALVIN KLEIN | SENIOR KNITWEAR DESIGNER | Jan 2007 – Jun 2010

Returning to Calvin Klein as Senior Knitwear Designer for the CK division, I was responsible for the design and development of knitwear and sweaters across all global licensees, contributing to collections for key international markets.

- Designed sweaters, knitwear, and soft accessories from concept through production, ensuring consistency across all licensees.
- Managed and mentored a team of two Associate Designers, supporting their professional development and the successful delivery of seasonal assortments.
- Partnered with Japanese, European, and Southeast Asian licensees to adapt collections for regional market requirements and consumer preferences.
- Regularly traveled for yarn sourcing, fittings, and styling to support the development and presentation of seasonal collections.

FORTH & TOWNE | SENIOR KNITWEAR DESIGNER | Feb 2005 – Dec 2006

As Senior Knitwear Designer, I joined the founding design team to establish the knitwear category for Gap Inc.'s new Forth & Towne brand. Working closely with the Creative Director, I helped build the design processes, product architecture, and distinct aesthetic identities that shaped the brand from inception.

- Recruited from Calvin Klein to establish the knitwear category, developing design processes, product development standards, and team workflows from the ground up.
- Established the knitwear identity across four distinct lifestyle divisions, creating differentiated product aesthetics that appealed to unique customer segments while supporting the overall brand vision.
- Managed an Associate Designer while collaborating with woven designers across four lifestyle divisions to deliver more than 200 knitwear styles per season within an accelerated development calendar.
- Worked alongside cross-functional teams to balance creative direction with commercial objectives, building a knitwear category that became a significant contributor to the brand's commercial performance.

CALVIN KLEIN COLLECTION | KNITWEAR DESIGNER, WOMEN'S COLLECTION | Jan 2003 – Feb 2005

As Knitwear Designer, I contributed to the design and development of both knitwear and sweater products for the women's collection. I worked closely with the Design and Creative Director to ensure the knitwear category aligned seamlessly with each seasonal collection.

- Designed and developed knitwear and sweater products from concept through final fitting for the women's collection.
- Regularly traveled to Europe to source premium yarns and collaborate with suppliers throughout the product development process, ensuring quality and timely delivery of seasonal collections.

TAPESTRY | KNITWEAR DESIGNER, TREND ANALYST | May 2002 – Dec 2002

As Knitwear Designer and Trend Analyst, I developed visual trend reports and partnered directly with buyers to create knitwear ranges tailored to each retailer's aesthetic.

- Conducted trend analysis and designed knitwear ranges for British high street retailers.
- Partnered directly with buyers to develop commercially relevant collections aligned with seasonal trends and individual retail identities.

KAREN MILLEN | ASSISTANT KNITWEAR DESIGNER | May 2001 – Mar 2002

In this early role, I contributed to the design and development of knitwear collections, focusing on stitch construction, technical development, and embroidery.

- Designed knitwear patterns and artwork placements for production.
- Collaborated with the design team on seasonal collection development.

INTERNSHIPS | Jun 1999 – Dec 1999, Jun 2000 – Sept 2000

Donna Karan Collection, New York • DKNY, New York • Lucy Barnes, New York

EDUCATION

BA (Hons) Fashion

University of Northumbria, Newcastle, UK